

FORCE MOTORS LAUNCHES NEW 33/41 TRAVELLER MONOBUS

- **India's most advanced 33/41 seater**
- **First monocoque panel bus in this category**
- **Most comfortable ride and handling**
- **Best in class Power to Weight Ratio**
- **Best in class Fuel Efficiency**
- **Best in class safety with new Uni-booster braking**
- **Best in class Maneuverability**
- **Best in class interiors and facilities**

Bangalore, August 29, 2018: Pune based automotive major Force Motors launched the country's only 33/41 seater **Monocoque** Buses at the Bus World 2018 Exhibition today. The **Traveller-MONOBUS** is loaded with several path-breaking and novel features offered for the first time in midi-bus (33 – 41 seats) segment.

Traveller-MONOBUS is powered by the 115 HP / 350 Nm, Mercedes derived, 3.2 liter, Common Rail engine. On account of the monocoque construction, it is not only extremely robust but also lightweight. It offers peak torque of 350Nm from 1600 to 2200 rpm, the high low-end torque ensures smooth ride even at low speeds. In addition, **Traveller-MONOBUS** has best-in-class power to weight ratio and being almost 800 kg lighter than comparable models, offers unmatched fuel efficiency.

The advanced 5 speed synchromesh gearbox with double cone synchronizer rings, offers low friction and smooth transmission. The special clutch lining is designed for frequent start-stops common in short distance tour and bus operations.

Traveller-MONOBUS is the only 33/41 seater with monocoque construction offering outstanding structural strength and unmatched durability. **Traveller-MONOBUS** is also the only vehicle in its class to adopt the 6th Generation Cathodic Electro Deposition (C.E.D) Dip painting process for the whole body, for primer application thus offering the highest levels of rust protection and corrosion resistance.

The **Traveller-MONOBUS** is the only vehicle in its category with disk brakes on all wheels with new uni-booster hydraulic braking technology, ABS, EBD and latest Engine Drag Torque Control ensuring top class, sure stop braking.



For immediate release

With very low floor height for easy entry and exit, lowest centre of gravity for superb ride stability, lowest NVH levels, smallest turning radius, the **Traveller-MONOBUS** offers unmatched ride quality and seating comfort, with its 2.35m wide body interiors, a wide gangway, full standing height and ample leg room.

The **Traveller-MONOBUS** is fully tooled up and designed by the R&D team in Force Motors, it is entirely made of pressed steel panels welded in an automated and robotic environment. It is backed by the company's manufacturing experience spanning over 6 decades and supported by country wide network of over 200 dealers fully equipped with trained manpower, special tools and ample stock of reasonably priced spare parts.

The **Traveller-MONOBUS** is a unique combination of outstanding performance, excellent fuel economy, unmatched strength, total safety and maximum comfort, making it an ideal choice for corporates, fleet owners, tour and travel operators, hospitality industry and school bus operators.

Speaking on the occasion, Mr Prasan Firodia, Managing Director, Force Motors said, "The **Traveller-MONOBUS** is a fully in-house effort of our R&D team and I am confident it will set new benchmarks in performance, comfort, reliability, durability and safety. These same qualities have enabled Traveller to become acknowledged leaders in the 9-26 seater minibus category. The monocoque construction is possible due to extensive use of large pressed panels – which are fully designed, tooled and produced in house. Force Motors has applied for a number of patents on this product and process technology"

The **Traveller-MONOBUS** would be available in 33 seater and 41 seater options in standard and school bus variants at Force dealerships across the country during the upcoming festive season.



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About Force Motors Ltd.

Force Motors, was established in 1958 by Shri N. K. Firodia, with the vision to provide affordable commercial transport for the masses by harnessing the best available technology and offering economical, reliable and efficient products.

Today, Force Motors is a fully vertically integrated automobile company with expertise in the design, development and manufacture of the full range of automotive components, aggregates, vehicles and agricultural tractors. Its '**Traveller**' and '**Trax**' vehicle ranges are **market leaders** in their respective segments.

Force Motors is the flagship of the company group headed by Dr Abhay Firodia which has 15 manufacturing units across the country and a 14,000-strong workforce.

Since 1997, when **Daimler** AG took the decision to manufacture Mercedes cars in India, every engine fitted there has been produced at Force Motors. To date, it has supplied over 96,000 engines to Mercedes Benz India, and has a state-of-the-art dedicated facility in Chakan, Pune.

In 2015, **BMW** assigned Force Motors to produce and test the engines for all cars and SUVs to be made in India. A state of the art factory has been built to the exacting standards of BMW by Force Motors in Chennai close to their factory. Till date Force Motors has supplied over 30,000 engines to BMW.

In March 2018, Force Motors has entered into a joint-venture agreement with **Rolls-Royce** Power Systems AG to manufacture in India and supply worldwide, the 10 and 12cylinder, Series 1600 engines (545hp to 1050hp) for power generation and under floor rail applications.

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