



For immediate release

## **Indian Army to buy Light Strike Vehicles from Force Motors**

Pune, May 10, 2018:

Force Motors has won the prestigious order for the supply of **Light Strike Vehicles** to the Indian Army against stiff competition from established players.

The Light Strike Vehicle designed and developed by the research and development team at Force Motors is fully indigenous. Force Motors has developed the Light Strike Vehicle for exacting military activities, with the assurance of speed and reliability. The vehicles not only use the proven, rugged and reliable aggregates like engines and transmissions from the Force Motors' stable but are also uprated for the demanding applications of the Armed Forces.

The FORCE MOTORS PROTOTYPES established their superiority in the rigorous user trials, conducted for over two years, in tough and rough terrains as varied as the scorching deserts of Rajasthan (50°C) to the freezing Himalayas (-30°C)

Designed for quick ingress and egress, these vehicles are capable of performing on extreme terrain, with maneuverability, high speed and stability, with 4x4 configuration, and have differential locks on all wheels, similar to the legendary Force Gurkha. It is equipped with run flat tyres and has the provision to mount a rocket launcher and machine guns. The Force Motors Light Strike Vehicle can be airlifted and dropped into enemy territory, for use as an advance fast strike vehicle.

Speaking on the occasion, after the agreement with the Ministry of Defence, the spokesperson from Force Motors said, "We are very happy that the Indian Army has reposed trust in the fully indigenous Light Strike Vehicle developed by our research and development team. This is a small but significant step in creating fully indigenous specialist vehicles for the Armed Forces – a truly 'Make in India' initiative".

Force Motors had also supplied the Indian Artillery with new engines for the famous 155mm Howitzer Guns (Bofors Guns).

Trials are on for the adoption of FORCE developed engines on the indigenously developed new generation Dhanush Gun which is expected to succeed the Bofors Guns.

The proven Traveller and Trax range of vehicles are already in service, with most of the para military organisations in the country.



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### **ABOUT FORCE MOTORS**

Force Motors, was established in 1958 by Shri N. K. Firodia, with the vision to provide affordable commercial transport for the masses by harnessing the best available technology and offering economical, reliable and efficient products.

Force Motors (then known as Bajaj Tempo) started production of HANSEAT 3-wheelers in collaboration with Vidal & Sohn Tempo Werke Germany. The company continued to pioneer the auto industry in India with the iconic brands like the Tempo, the Matador and the Traveller.

Today, Force Motors is a fully vertically integrated automobile company, with expertise in design, development and manufacture of the full spectrum of automotive components, aggregates and vehicles.

Its range includes **Traveller** light commercial vehicles, **Trax multi-utility** vehicles, **Gurkha cross country** vehicles, and the **Balwan range of Agricultural Tractors**. The company continues in the founder's vision of providing efficient, utilitarian vehicles that empower the individual entrepreneur to meet his and country's ever changing needs, and to serve the rural economy.

In 1997, fully aware of the strength of Force Motors, in terms of engineering infrastructure and capabilities, Daimler asked it to set up a dedicated facility for producing and testing engines for Mercedes passenger cars and SUVs to be made in India. Till date Force Motors has supplied over 91,000 engines. This portfolio has grown to include the front and rear axles of the C, E, S class passenger cars and GL Class SUVs.

In 2015, **BMW** assigned Force Motors to produce and test the engines for all cars and SUVs to be made in India. A state of the art factory has been built to the exacting standards of BMW by Force Motors in Chennai close to their factory. Till date Force Motors has supplied over 25,000 engines to BMW.

In 2016 a new state-of-the-art plant has been commissioned at Chakan near the **Mercedes Benz** car manufacturing facility that is dedicated solely to the production of engines and Axles for all Cars and SUVs made in India. This facility has a capacity of manufacturing and testing 20,000 engines per annum.

In 2018 Force Motors entered into an **agreement with Rolls-Royce** Power Systems AG to set up a joint venture to make in India and supply worldwide their renowned Series 1600 MTU engines (545 to 950hp) for power generation and under floor rail applications. A dedicated facility shall be built to the exacting standards of Rolls-Royce at Chakan near Pune.

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