

Force Motors sponsor Pune Paltan team for Pro Kabaddi league



Members of the Force Motors unveiling team jersey of Puneri Paltan at a function held in Pune.

■ Sports Reporter

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FORCE Motors, Pune based automotive manufacturer, announced its principal sponsorship for Team Puneri Paltan for season 5 of the Pro Kabaddi league. The popularity of Pro Kabaddi series is growing with every season. Puneri Paltan has

proven its capabilities and was amongst the top contenders for the title position last year.

This year, the team will be captained by last year's top Raider Deepak Niwas Hooda and coached by BC Ramesh. Deepak Hooda has also represented the nation in the Kabaddi World Cup 2016. The team will play their first game of this season on July 28

against U Mumbain Hyderabad.

According to Abhijit Mishra (Director) Vaibhav Force Raipur, Force Motors has taken the initiative for sponsorship for indigenous sport which is based on the common characteristics shared by this earthy sport and its rugged, reliable and proven vehicles like Traxrange of Multi Utility Vehicles and Balwan agricultural Tractors.

Meanwhile Ashutosh Khosla, President Sales and Marketing Force Motors said, 'Kabaddi is an indigenous and popular sport followed by many of our customers in rural areas.

Power, agility and teamwork form the three pillars of this sport. Our Traxrange of Multi Utility Vehicles and Balwan agricultural Tractors resonate the qualities that make this team a top level contender.

'We are pleased to be the principal sponsors of our local Pune team-Puneri Paltan. Given the team's track record, we are hopeful for a spectacular performance. I wish all the players very best for this season' said Ashutosh Khosla.