

DEALERSHIP APPLICATION FORM

1 Proposed Dealership at :

2 Town / City :

District :

State :

3 Products interested in (Cargo/LCV Passenger/MUV Passenger/All Products):

Recent Passport size photo

4 Details of Firm /Individual applying for Dealership:

Main Promoter Name, Age & Qualification, Mobile No. & email Id	Type of Firm & GSTIN	Address with Pin Code, Tel. No. & Email Id,
Applicant Name: Mr./Ms./Messer/		Residential Address:
		Official Address :

5 Information about Directors/Partners/Proprietors who would be involved in the FML Dealership:

Name	Relation with Applicant	Age	Qualification	Present occupation	Proposed Holding in dealership %

6 Present Business activity & details.

Nature of Business	Name of the Firm	Constitution of the Firm	Starting year	Managed by Self/CEO/relative	Yearly turnover (Last Four Years)			
					20__-__	20__-__	20__-__	20__-__

7 Details of existing Infrastructure & setup:

Business	Name of the Firm	Location	Area (Sq. Ft.)	Ownership Status			% Share held in
				<input type="checkbox"/> Own	<input type="checkbox"/> Rent	<input type="checkbox"/> Lease	
				<input type="checkbox"/> Own	<input type="checkbox"/> Rent	<input type="checkbox"/> Lease	
				<input type="checkbox"/> Own	<input type="checkbox"/> Rent	<input type="checkbox"/> Lease	
				<input type="checkbox"/> Own	<input type="checkbox"/> Rent	<input type="checkbox"/> Lease	

8 Financial Details

Assets :		Liabilities :	
Fixed Deposits		Mortgages	
Mutual Funds		Term Loan	
Securities		Personal Loans (unsecured)	
Real Estate		Income Tax Liabilities	
Cash in hand		others	

9 Current Bank Finance Facilities

Bankers Name & address	Type of Facility CC/BG	Current Limit (Value in Rs.)	Contact Person of Bank and Mobile Number

10 Proposed Infrastructure for FML Dealership:

Parameter	Showroom	Workshop
Area (Sq.Ft)		
Frontage (Ft)		
Ownership Status (Own/Rental/ to be purchased/ to be constructed)		
Facility Status (Open Land/ Ready Structure)		
Address of Proposed Site		

11 Proposed investment for FML Dealership

Bankers Name & address	Type of Facility CC/BG	Value (Rs.)	Contact Person of Bank and Mobile Number

12 Proposed full time manpower for Force Dealership

Department	Field Sales	Service	Spares	Other
Nos.				

13 Proposed Name for FML Dealership -

14 Proposed Firm/company for FML Dealership -

Pvt Ltd
 Partnership
 Proprietorship

15 Existing Population of Vehicles

	Type	M& M	Tata	Piaggio	Eicher	Ashok Leyland	Swara Mazda	FML	Others	Total
Goods	SCV									
	LCV									
	MUV									
	Total									
Passengers	SCV									
	LCV									
	MUV									
	Total									
Total										

16 Completion Information

Company	Name of the Dealership	Average Sales Per month(Nos.)
M& M		
Tata		
Piaggio		
Eicher		
Ashok Leyland		
Swaraj Mazda		
Others		
Grand Total		

17 Expected Sales for Force For Next 3 Yrs (Nos) :

Category	Model	2018 - 19	2019 - 20	2020 - 21
Goods	Traveller Delivery Van (8.66 ~ 17.4 cum)			
	Kargo King Star (1.25 T)			
	Kargo King Grand (1.5 T)			
	Shaktiman 200 (1.75 T)			
	Shaktiman 400 (3.5 T)			
	Shaktiman 600 (4.5 T)			
	Total			
Passanger	Traveller -T1 (9 ~20) seater.			
	Traveller -T2 (26 Seater)			
	Bus - T3 (32~41 Seater)			
	Trax (5~12) seater			
	Total			
Grand Total				
Spare Parts (is Rs.)				

18 How much time do you require to create infrastructure and to commence operations

19 Reason for taking FML Dealership

20 Major Challenges in your market

21 Major Opportunities in your market

22 How will you make your dealership success

23 Any additional Information

I hereby declare that all above information is true as per knowledge and information. I/We fully understand that in case any information provided above is found to be false/incorrect. Force Motors Limited reserves the right to reject the application or reverse any decision taken on the basis of this information.

Place :

Date :

Seal

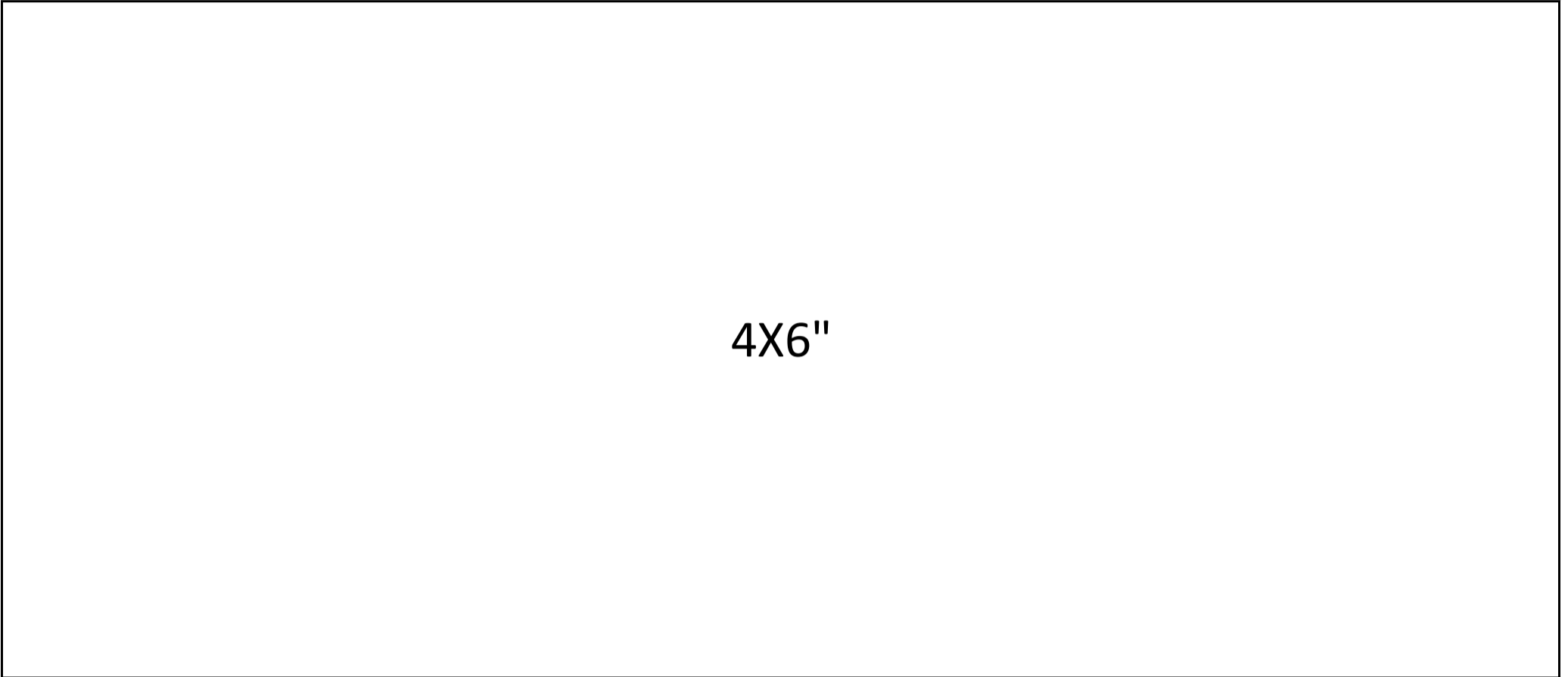
Signature of Applicant

Name :

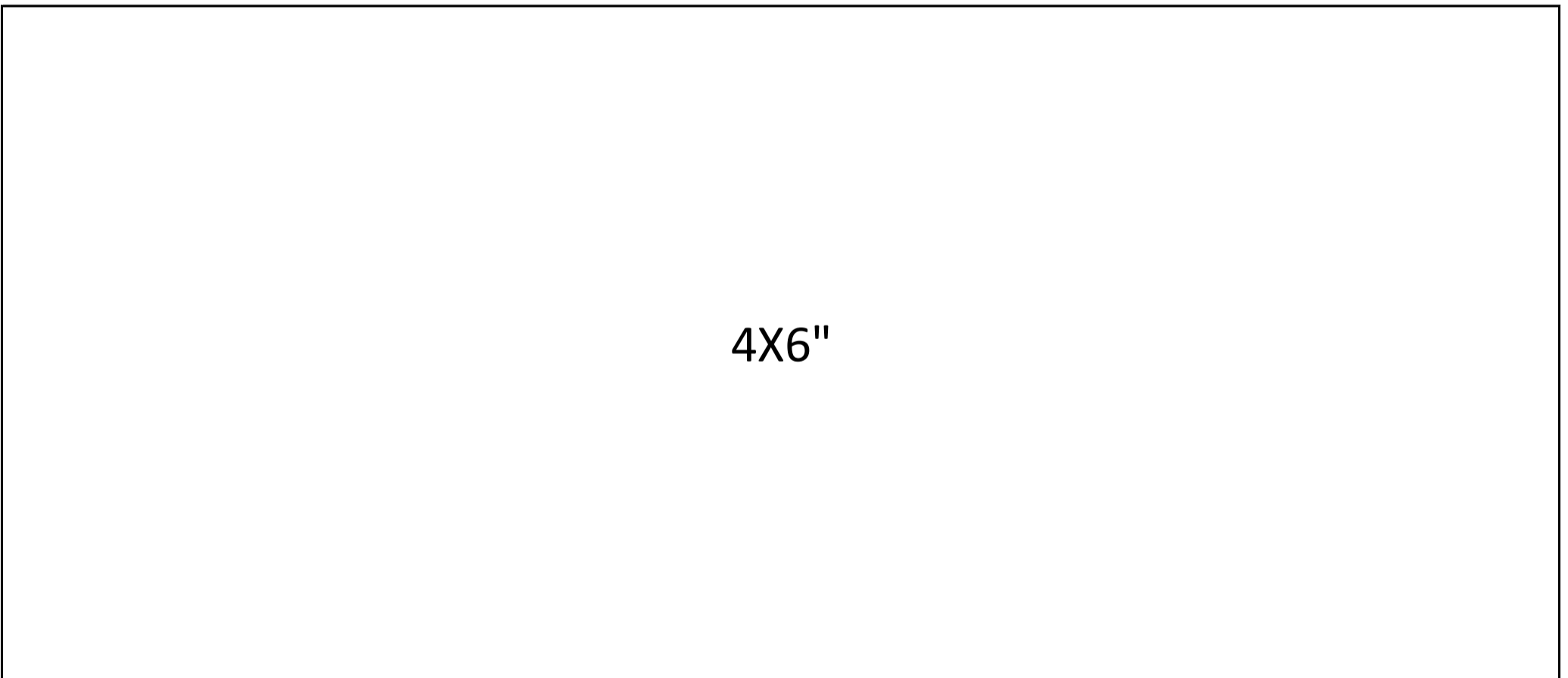
List of Documents required with Application :-

- 1 Covering Letter for applying FML Dealership
- 2 Application form duely filled in all respect with Photograp as mentioned.Incomplete forms will not be accepted. Proposed Firm already exists then Firm is :
Partnership deed copy required - If Partnership
- 3 Firm MOU Agreement copy is required - If Pvt Ltd
Property documents
Copy of Property document - If Owned
- 4 Rent Agreement - If Rented
Consent letter from Owner - If Site is proposed to be rented
- 5 2 Years Balance Sheet Copy of Existing Business
- 6 Credit Worthiness Letter from Existing Bank Requied
- 7 Showing all 2 W,Car & Commercial Vehicle Dealers to be plotted on City Map
- 8 Layout of the propsted site I.e Showroom , Workshop , Spares area with Dimensions required
- 9 A line diagram of proposed location including all dealerships with distance, from proposed site
- 10 Family Tree with Name , Age , Business & relations and clearly mentioning the mail promoter.
- 11 If main promoter is involved in some other business then what is his succession plan for the existing business.

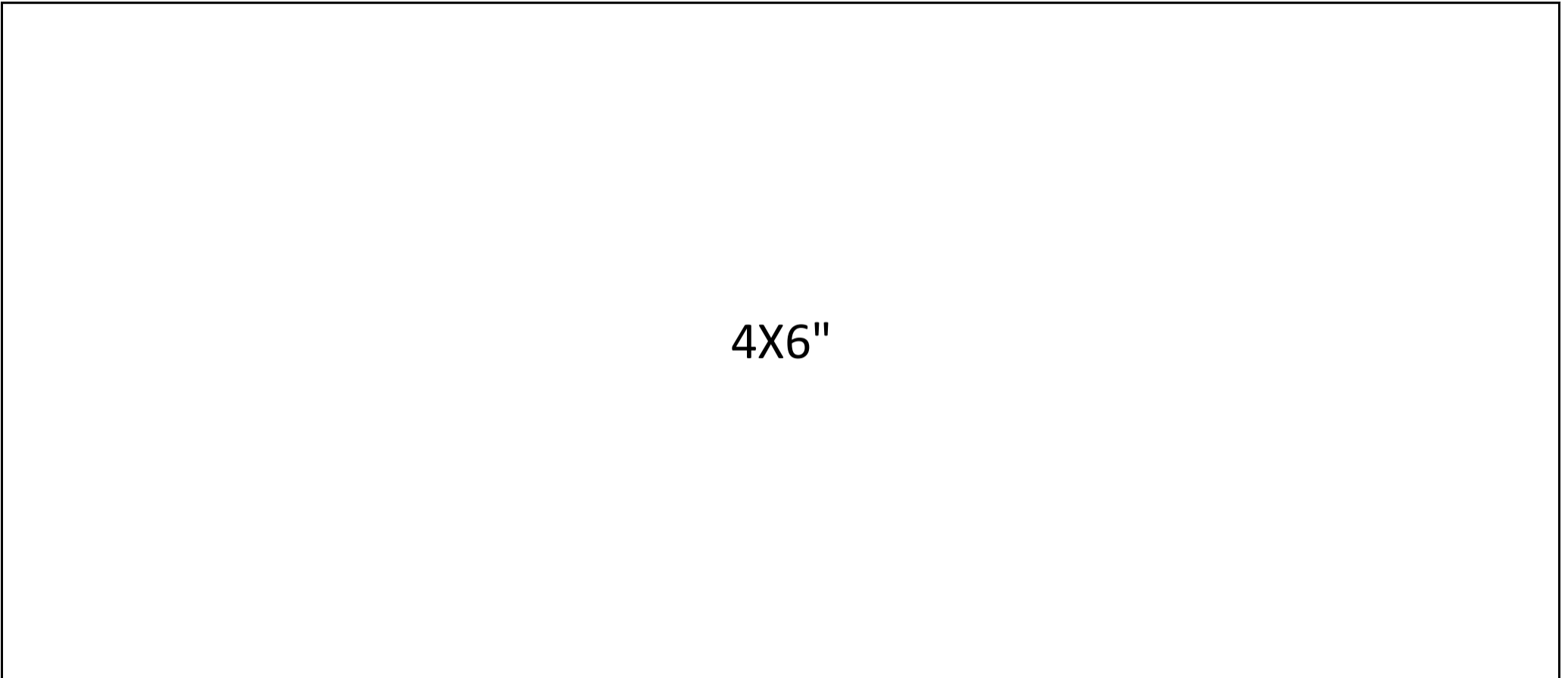
A) Photo of Showroom taken from opposite side of the road clearly showing the complete site with main road in front of site.



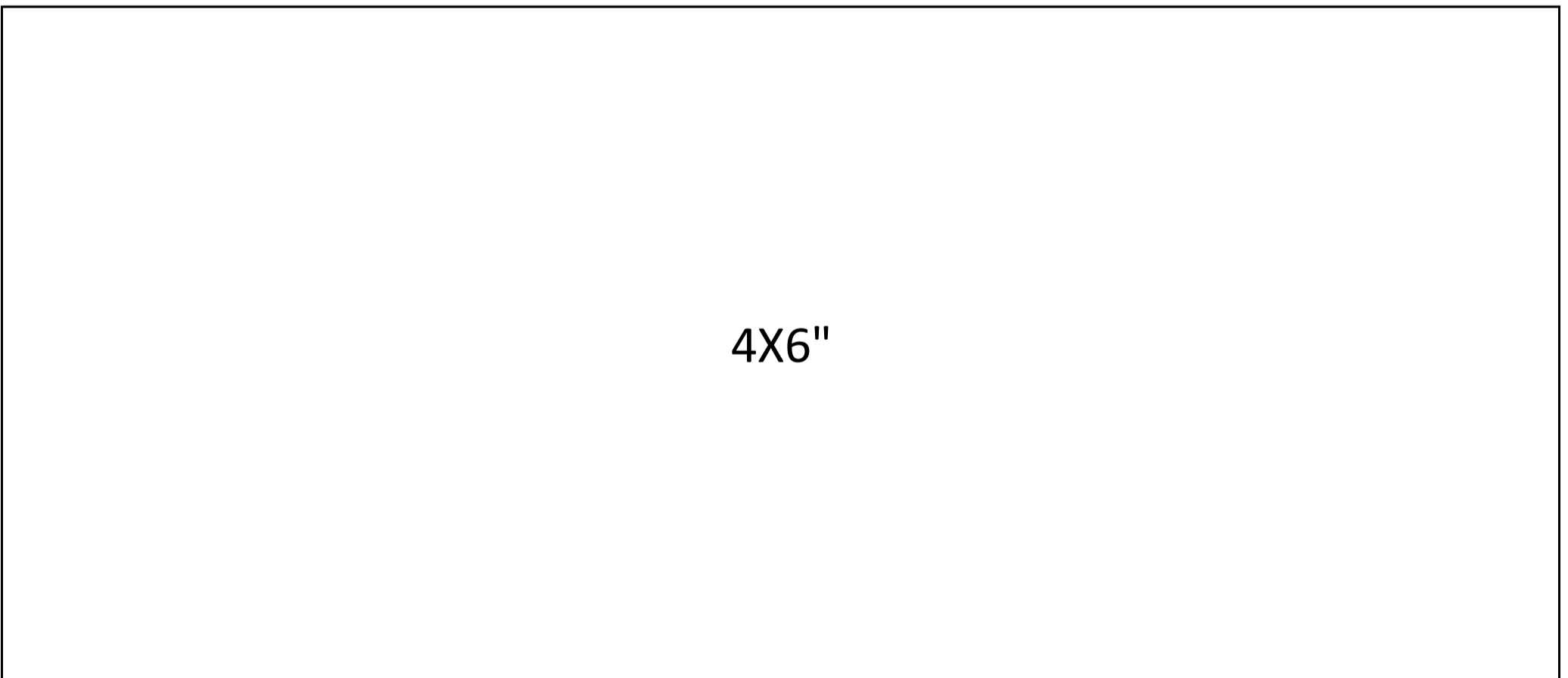
B) Photo of Showroom taken from Inside showing inside out view of the Showroom (From one Corner of the Showroom)



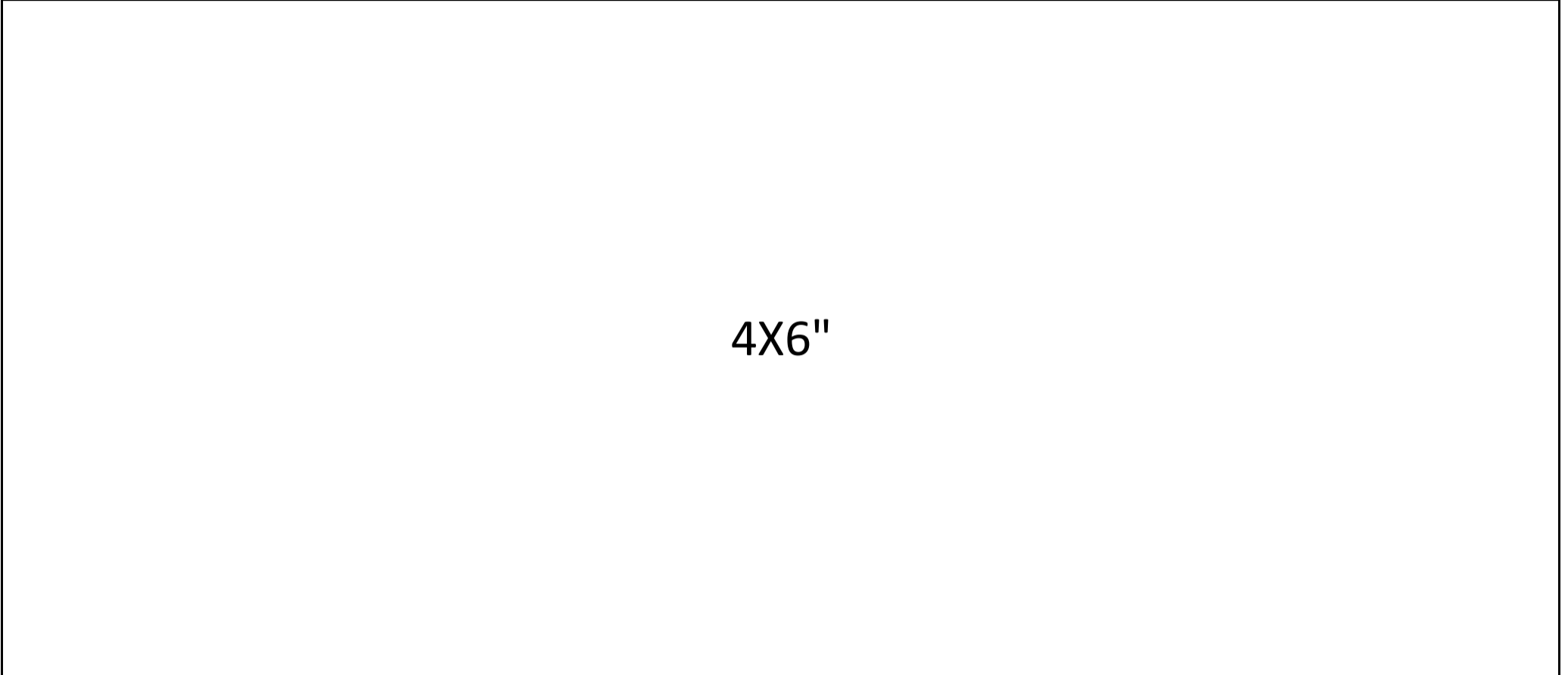
C) Photo of Showroom showing Outside Inview of the Showroom (From entrance of the Showroom)



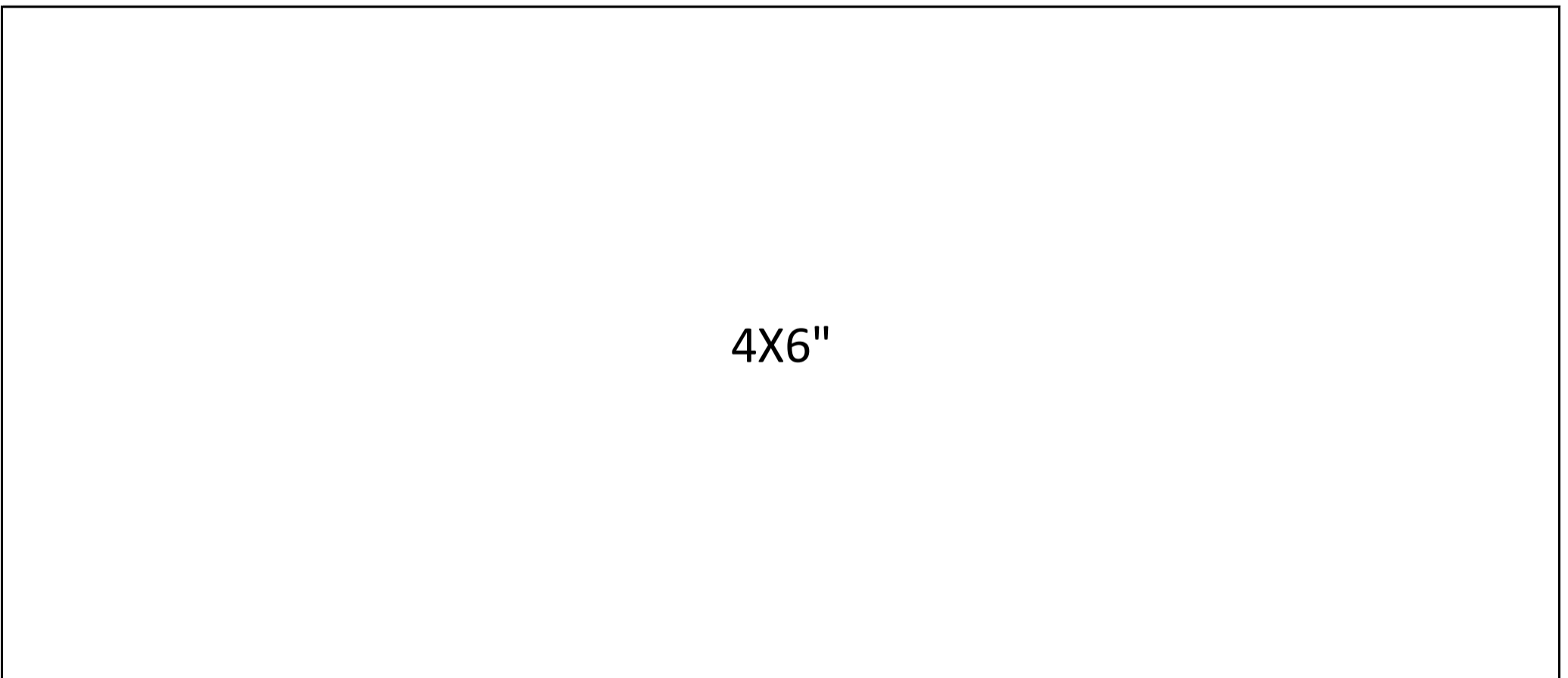
D) Photo of Showroom taken from diagonally opposite left side of the Road i.e approx 300 mtrs



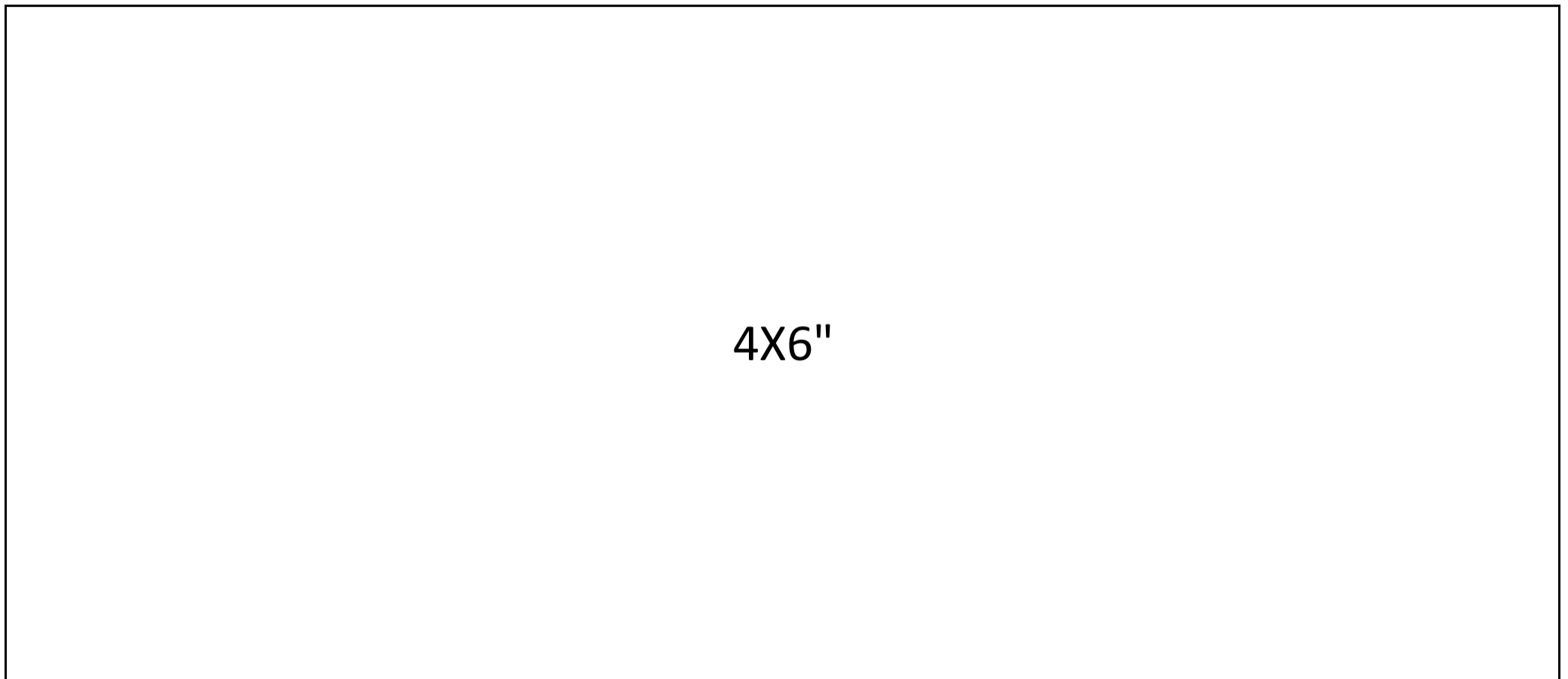
E) Photo of Showroom taken from diagonally opposite right side of the Road i.e approx 300 mtrs



F) Photo of Workshop taken from opposite side of the Road



G) Photo of Workshop taken from Inside showing inside out view of the Workshop (From one Corner of the Workshop)



H) Photo of Workshop taken from Outside showing outside in view of the Workshop (From entrance of the Workshop)

