

**FORCE MOTORS LIMITED**  
**A FIRODIA ENTERPRISE**  
 (Formerly known as Bajaj Tempo Ltd.)



Doc No. - CVD-DA-004A

**DEALERSHIP APPLICATION FORM**

1 Proposed Dealership at :

2 Town / City : District : State :

3 Products interested in (SCV/LCV/MUV/All Products) :



4 Details of individual / Firm applying for Dealership :

Name & Address Tel. No. & Fax No / Email id	Type of Firm CST / ST no.	Main Promoter's Name, Age & Qualification, Mobile No & email id
Official Address :		
Residential Address :		

5 Present business activity & details.

Nature of Business	Constitution of the Firm	Starting Year	Yearly Turn over ( Last five Years)				
			20__-__	20__-__	20__-__	20__-__	20__-__

6 Details of Existing Infrastructure & Setup:

Company Name	Location	Area (Sq. Ft.)	Ownership Status			% Share held in company
			c Own	c Rent	c Lease	
			c Own	c Rent	c Lease	
			c Own	c Rent	c Lease	

7 Personal Financial Details ( in Lacs )

Assets :		Liabilities :	
Fixed Deposits		Mortgages	
Mutual Funds		Term Loan	
Securities			
Real Estate			
Cash in hand			



14 Completion Information

Company	Name of Dealership	Average Sales Per month(Nos.)
M&M		
Tata		
Piaggio		
Eicher		
Ashok Leyland		
Swaraj Mazda		
Others		
Grand Total		

15 Expected Sales for Force For Next 3 Yrs (Nos) :

Category	Model	20__-__	20__-__	20__-__
Goods	Trump 40			
	Traveller			
	Trax			
	<b>Total</b>			
Passengers	Traveller			
	Trax			
	<b>Total</b>			
Grand Total				
Spare parts (in Rs.)				

16 How much time do you require to create infrastructure and to commence operations

17 Reason for taking FML Dealership

18 Major Challenges in your market

19 Major Opportunities in your market

20 How will you make your dealership success

21 Any additional Information

I hereby declare that all above information is true as per knowledge and information.

Place :

Date :

Seal

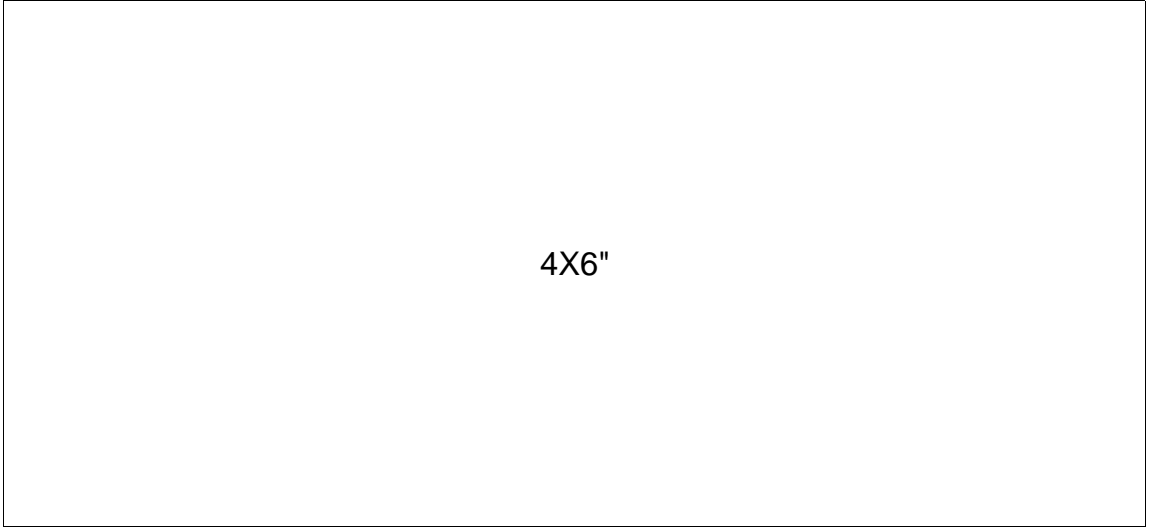
Signature of Applicant

Name :

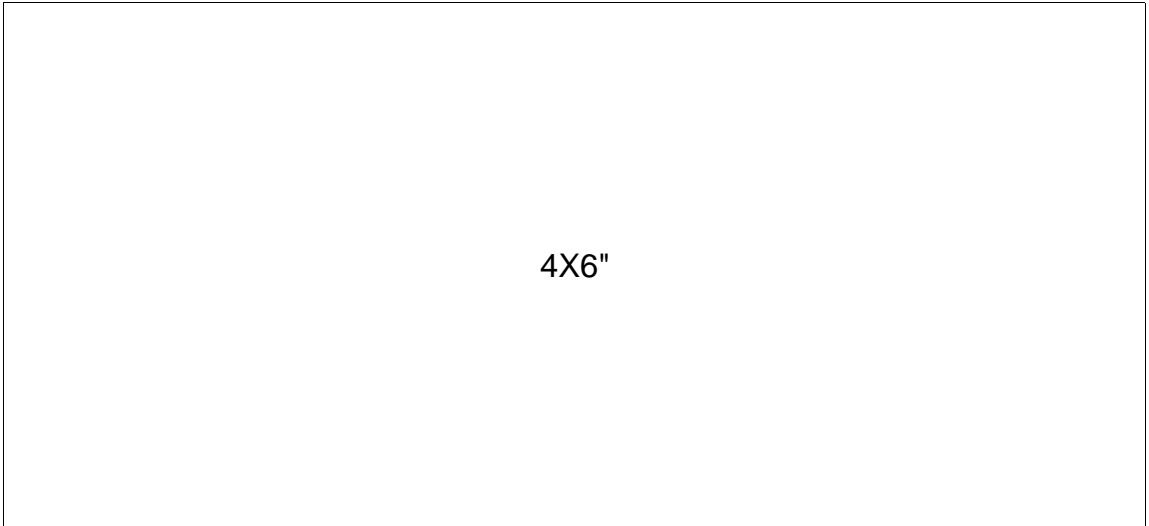
**List of Documents required with Application :-**

- 1 Covering Letter for applying FML Dealership
- 2 Application form duely filled in all respect with Photograps as mentioned.Incomplete forms will not be accepted.  
Proposed Firm already exists then Firm is :
- 3 Partnership deed copy required - If Partnership Firm  
MOU Agreement copy is required - If Pvt Ltd  
Property documents :
- 4 Copy of Property document - If Owned  
Rent Agreement - If Rented  
Consent letter from Owner - If Site is proposed to be rented.
- 5 2 Years Balance Sheet Copy of Existing Business
- 6 Credit Worthiness Letter from Existing Bank Requied
- 7 Showing all 2 W,Car & Commercial Vehicle Dealers to be plotted on City Map
- 8 Layout of the propsed site I.e Showroom , Workshop , Spares area with Dimensions required
- 9 A line diagram of proposed location including all dealerships with distance, from proposed site
- 10 Family Tree with Name , Age , Business & relations and clearly mentioning the mail promoter.
- 11 If main promoter is involved in some other business then what is his succession plan for the existing business.

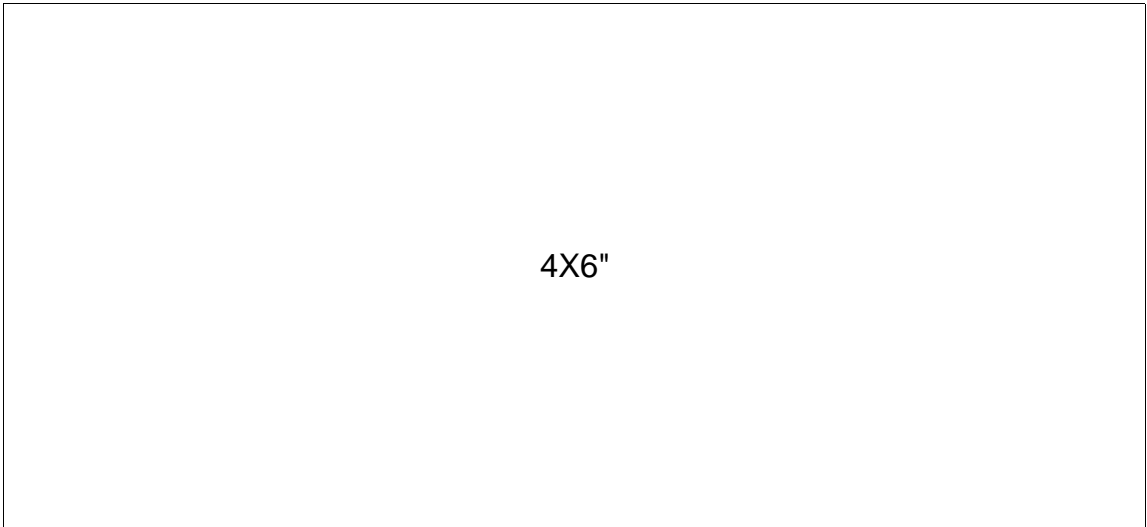
**A) Photo of Showroom taken from opposite side of the road clearly showing the complete site with main road in front of site.**



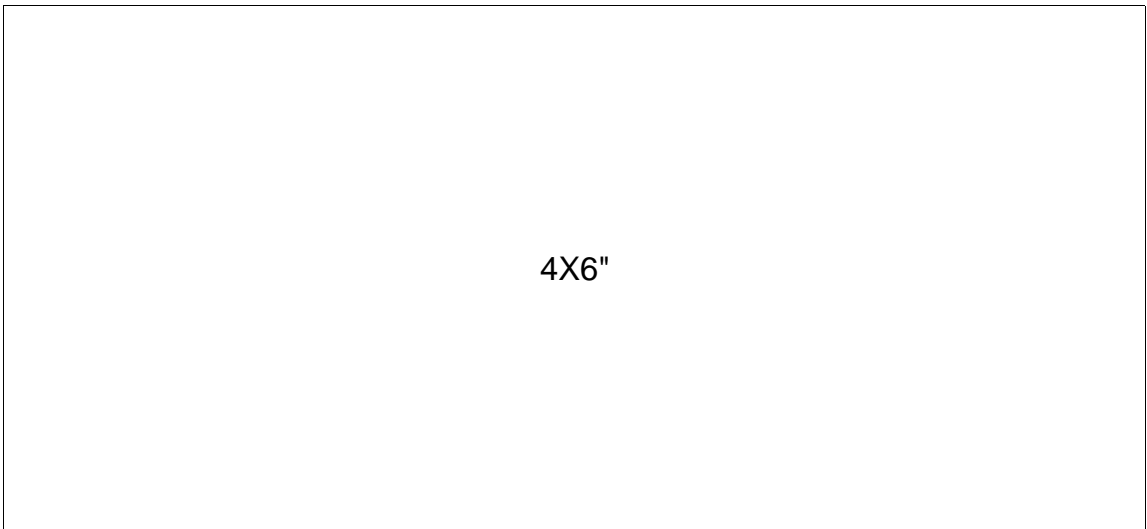
**B) Photo of Showroom taken from Inside showing inside out view of the Showroom ( From one Corner of the Showroom )**



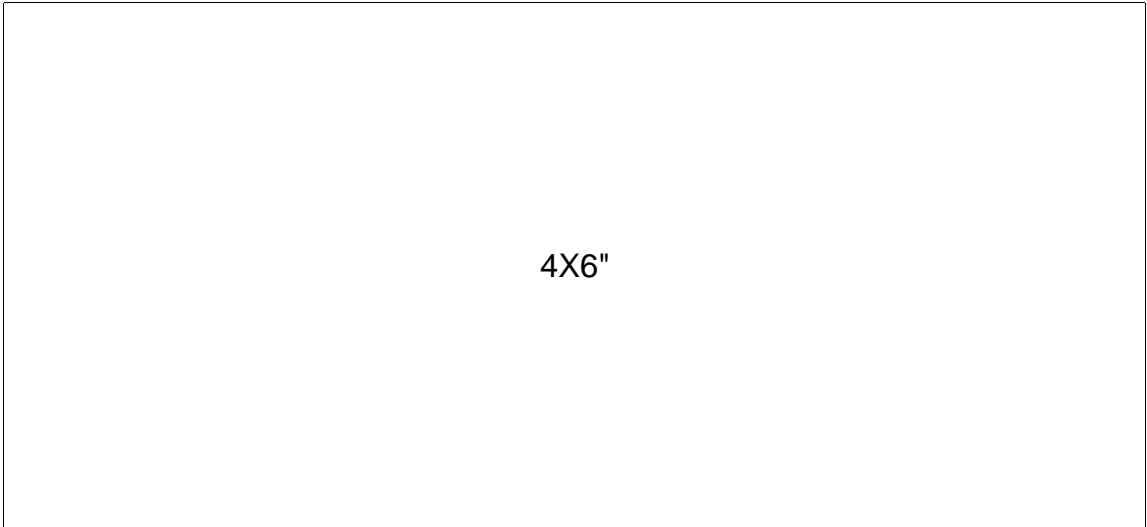
**C) Photo of Showroom showing Outside Inview of the Showroom ( From entrance of the Showroom )**



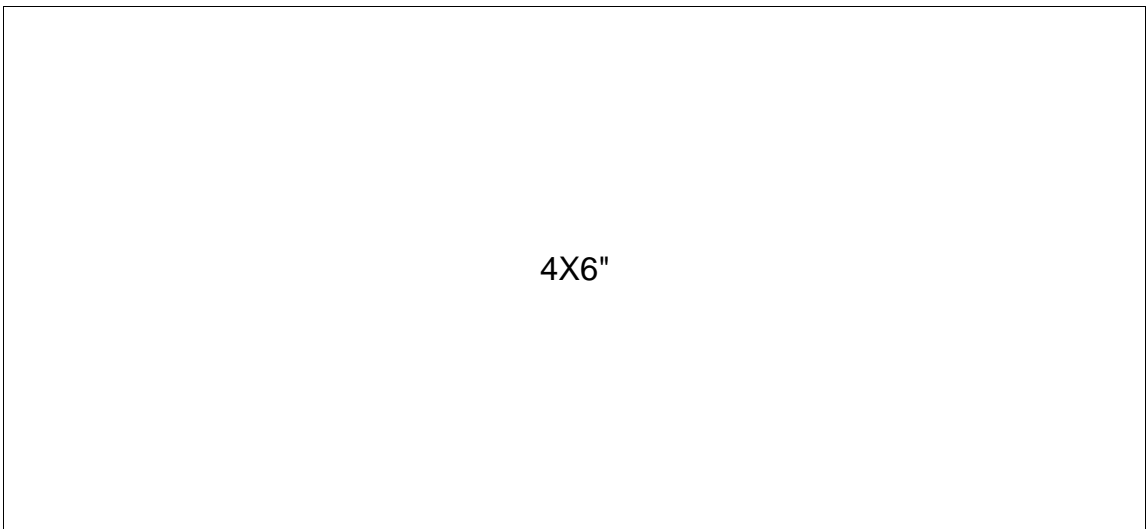
**D) Photo of Showroom taken from diagonally opposite left side of the Road i.e approx 300 mtrs**



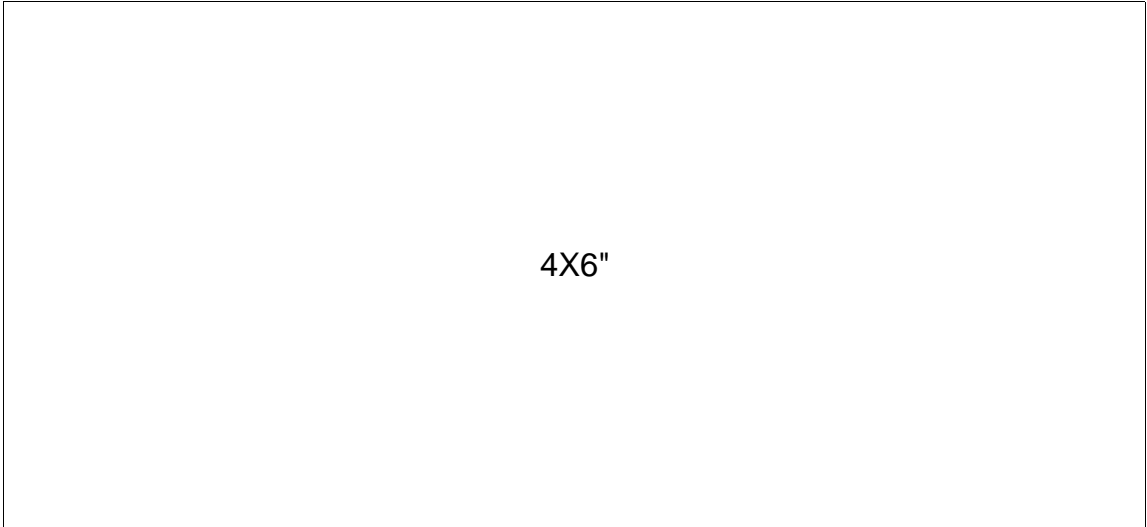
**E) Photo of Showroom taken from diagonally opposite right side of the Road i.e approx 300 mtrs**



**F) Photo of Workshop taken from opposite side of the Road**



**G) Photo of Workshop taken from Inside showing inside out view of the Workshop ( From one Corner of the Workshop )**



**H) Photo of Workshop taken from Outside showing outside in view of the Workshop ( From entrance of the Workshop )**

