

For immediate release



## **Force Motors supplies 200 Trax Toofan to the Revenue and Forest Department of Maharashtra at Nagpur**

➤ *This is an initiative by Govt. of Maharashtra to ferry villagers for COVID Vaccination*

**Nagpur, August 20, 2021:** Pune based auto major Force Motors announced that it has delivered 200 Trax Toofan vehicles to the Revenue and Forest department of Maharashtra. These vehicles will be used by the concerned departments to speed up the vaccination process by ferrying villagers from remote locations in Nagpur and Amravati to the nearest primary healthcare centres. The Trax Toofan of Force Motors was preferred over other makes as it was the Multi Utility Vehicle that offered maximum seating capacity of 11 persons excluding the driver.

The 200 strong fleet of Trax Toofan was flagged off virtually by **Shri. Uddhav Thackeray**, Chief Minister and **Shri. Rajesh Tope**, Minister for Public Health and Family Welfare, Maharashtra in the presence of **Shri. Balasaheb Thorat**, Minister for revenue of Maharashtra state and **Shri. Nitin Raut**, Minister for Energy and Guardian Minister of Nagpur, **Shri. Sunil Kedar**, Minister for Animal Husbandry, Dairy Development, Sports and Youth Welfare and **Smt. Yashomati Thakur**, Guardian Minister of Amravati at a grand ceremony held at Nagpur today.

Speaking on the occasion, **Mr. Prasan Firodia, Managing Director, Force Motors Ltd.** said, *“The virus is now spreading to the hinterland and lack of transportation facilities in rural areas pose a big risk to the unvaccinated population. The State Government initiative to speed up vaccination by ferrying those residing in remote parts to the health centres is a commendable step. We are delighted that our TRAX Toofan vehicles will be involved in this life saving mission.*

The all new Trax Toofan is a ground up new modular utility vehicle platform with an all-new body, full new interiors, a new Mercedes derived power train, a new high strength C-in-C chassis, a new parabolic leaf spring suspension offering best in class space as well as riding comfort. Mr. Ashutosh Khosla,



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President, Sales and Marketing said, “The Trax Toofan would ensure that the long-distance journeys on the rough rural roads will be most comfortable and fatigue free”.

### **About Force Motors Limited**

Force Motors was established in 1958 by Shri N. K. Firodia, with the vision to provide affordable commercial transport for the masses by harnessing the best available technology and offering economical, reliable, and efficient products.

Today, Force Motors is a fully vertically integrated automobile company manufacturing automotive components, aggregates, vehicles, and agricultural tractors. Its **‘Traveller’** and **‘Trax’** vehicle ranges are **market leaders** in their respective segments.

Force Motors is the flagship of the company group headed by Dr Abhay Firodia which has 15 manufacturing units across the country and a 12,000-strong workforce.

Force Motors is the only company in the world that produces engines for both Mercedes and BMW. In March 2018, it entered into a JV with **Rolls-Royce** Power Systems AG to manufacture in India and supply worldwide their 10/12-cylinder S1600 engines (545 to 1050hp) for power generation and under floor rail applications.

#### FOR MORE INFORMATION CONTACT:

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